

# CONTRACT



**KGWN**  
**2923 E. Lincolnway**  
**Cheyenne, WY 82001**  
**Sales T & C: www.gray.tv/advertising**  
**(307) 634-7755**

<u>Contract / Revision</u> 2517735 /		<u>Alt Order #</u> WOC13569796
<u>Advertiser</u> <b>NetChoice</b>		<u>Original Date / Revision</u> 04/07/22 / 04/07/22
<u>Contract Dates</u> <b>04/04/22 - 04/24/22</b>	<u>Estimate #</u> <b>1362</b>	
<u>Product</u> <b>Awareness</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KGWN</b>	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u>	<u>Advertiser Code</u> 253	<u>Product 1/2</u> 307
<u>Agency Ref</u> 129520		<u>Advertiser Ref</u> 600344

And:

**Political Communications Advertising**  
**232 Madison Ave. Ste. 405**  
**New York, NY 10016**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGWN	04/04/22	04/24/22	CBS Sunday Morning	7:00 AM-8:30 AM		:30			NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/04/22	04/10/22	-----S				1	\$45.00			
	Week:	04/11/22	04/17/22	-----S				1	\$45.00			
	Week:	04/18/22	04/24/22	-----S				1	\$45.00			
N 2	KGWN	04/04/22	04/24/22	Face The Nation	8:30 AM-9:30 AM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/04/22	04/10/22	-----S				1	\$40.00			
	Week:	04/11/22	04/17/22	-----S				1	\$40.00			
	Week:	04/18/22	04/24/22	-----S				1	\$40.00			
<b>Totals</b>											<b>6</b>	<b>\$255.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	6	\$255.00	(\$38.25)	\$216.75
<b>Totals</b>	<b>6</b>	<b>\$255.00</b>	<b>(\$38.25)</b>	<b>\$216.75</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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